

**Results**



**244,055**  
attendees  
*from 129 countries/  
territories (excl. exhibitors)*

including **152,479**  
**trade visitors**

Truly  
international  
event for  
companies

including **80,814**  
**international  
trade visitors**



**2,300**  
**keynote attendees**  
*from 50 countries/territories*

World-class thought leaders delivering  
visionary keynotes and panel discussions




**4,968**

**attendees at  
IFA Global Market**  
*senior level & decision makers*

**664**

**exhibitors**  
*from 20 countries/territories*



**1,814**  
**exhibitors**  
*from 49 countries/  
territories*  
covering **280,000** sqm  
**161,200** net sqm

**Over 1,5 M**  
**meetings**

The event where  
business is done




**5,807**  
**total media  
representatives**

**2,799**

**International  
media**  
*and Industry analysts*

Providing international coverage  
to more than 160 countries



**4,7**  
**billion €**  
**order Volume**  
during the show