

**Results**



**4,968**  
attendees

from 49 countries/territories  
senior level decision makers



**over 250**  
attendees at Expert Talks  
from 22 countries/territories

World-class thought leaders  
delivering visionary keynotes and  
panel discussions



**664**  
exhibitors

from 20 countries/  
territories

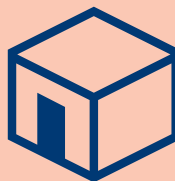
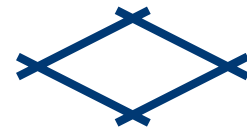
Truly international event  
for companies



More than  
**30k**  
meetings

The event where  
business is done

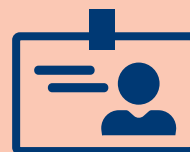
**20,000** sqm  
Exhibition ground  
at **STATION Berlin**



**1,814**  
exhibitors  
from 49 countries/  
territories covering  
**280,000** sqm,  
**161,200** net sqm



**5,807**  
total media  
representatives



**244,055**  
attendees

from 129 countries/territories (excl. exhibitors)

including **152,479**  
trade visitors

**2,799**  
**International**  
media  
and Industry analysts

Providing international coverage  
to more than 160 countries

Truly  
international  
event for  
companies

including **80,814**  
**international**  
trade visitors