

## **Qualcomm's IFA Keynote focusing on the next wave of mobile innovation unlocked by 5G**

### **Qualcomm President Cristiano Amon to introduce the new generation of mobile technology at IFA's 2019 Keynote stage**

*Andalusia/ Berlin, 27 April 2019* – This year's IFA Keynote stage presents Qualcomm President Cristiano Amon, who will highlight how the commercialization of 5G, starting in 2019, will profoundly change the mobile industry and transform the global economy. Amon's IFA Keynote will take place in Berlin on Friday afternoon, 6 September 2019.

Qualcomm invents breakthrough technologies that transform how the world connects, computes, and communicates. At this year's IFA Keynote, Qualcomm is expected to announce milestones related to 5G, mobile platforms, and other intelligent connected devices.

"I am excited and looking forward to my IFA Keynote in Berlin. 5G commercialization marks the arrival of a new age of invention that will forever transform the devices we depend on every day and enrich our lives in 2019 and beyond. I believe this creates a truly global moment for consumers and tech enthusiasts around the world," says Cristiano Amon, President of Qualcomm Incorporated.

Jens Heithecker, IFA-Executive Director enhances: "Soon, we will have 5G networks, which will unleash the power of data like we could never imagine. It is our honor to welcome Cristiano Amon to our Keynote stage to introduce a new decade in mobile."